

**ONMS Visitor Center Info**

Visitor Center	When established?	Who established?	Initially funded by?	Who operates / staffs the VC?	Operating costs fund by?	Who sells and where does \$ go?	Annual visitors?	Admission?	Outside programs?	Other Info
FKNMS Eco-Discovery Center	2007	Partnership between ONMS, NMSF, NPS, FWS, FL Dept of Environmental Protection, South FL Water Mgmt District, Royal Caribbean Cruise Lines (involuntarily)	ONMS ORF & PAC \$	VC is operated year round by non-profit organization that also handles Dry Tortugas NP visitor services. One full time NMSF employee Manager who works for FKNMS. Non-profit provides staff to conduct tours, sell things. Volunteers docents assist with tours. Partner agencies (FIU, MOTE) operate their own exhibits in VC. VC is co-located with FKNMS offices so minor maintenance handled by FKNMS staff.	ONMS owns the building, Maintenance, utilities, etc. funding by FKNMS through NMSF.	Gift shop operated by non-profit FL National Parks Association. \$ split three ways between Dry Tortugas NP, non-profit, and FKNMS.	60,000 - 80,000	Free	No	
TBNMS Great Lakes Maritime Heritage Center	2005	ONMS & State of Michigan	Building is owned by local property management LLC. ONMS (ORF & PAC), State of MI, and non-profit funded exhibits.	Friends of TBNMS handles all VC staffing, including running gift shop docents, volunteers, etc. VC operates year round.	TBNMS funds annual lease with ORF (site offices and VC are in same building). Building owner pays utilities and most maintenance.	Gift shop operated by FTBNMS, all funds go keep gift shop solvent, pay VC staff, minor maintenance, & programs. Whatever is left goes into the FTBNMS endowment. FTBNMS also handles VC facility rentals.	90,000+	Free	No	
Monterey Bay NMS Sanctuary Exploration Center, Santa Cruz CA	2012	Partnership between ONMS, NMSF, & City of Santa Cruz	Land provided by City of Santa Cruz, building funded by ONMS PAC \$, exhibits funded with \$1M PAC and remaining \$2.3M from NMSF fund-raising.	ONMS pays for 2 x 80% time (Center Manager & Volunteer Coordinator) and 1 50% time (maintenance). Funds raised by gift & book store sales fund 1 50% time store manager and two 40% time Program Assts.	City of Santa Cruz owns the building and ONMS pays \$1 annual rent through MOA. Building maintenance, utilities, insurance, etc. funded by ONMS.	Well stocked gift shop. Half time employee of NMSF operates store, monies go to fund three part time positions at center.	75,000	Free	No, not at the present time but would like to in the future.	Center is currently just breaking even.
Monterey Bay NMS Coastal Discovery Center at San Simeon Bay	2006	Partnership between ONMS & State of California State Parks	Property and building provided by CA State Parks, ONMS (ORF & PAC) funded building renovation. Both agencies funded and developed the exhibits.	VC operates year round, only on weekends, holidays, and by reservation for groups. Two full time MBNMS staff are located at the VC, however the VC is staffed by volunteers.	ONMS ORF and CA State Parks.	No gift shop.	150,000	Free	Yes, mostly conducted by volunteers.	
Greater Farallons NMS (& Cordell Banks NMS) Visitors Center	1998	FMSF (local sanctuary foundation independent of NMSF)	Space was free, ONMS now owns building. Most exhibit items donated. Site paid for signage.	GFNMS pays for VC Manager; San Francisco Department of Youth and Families pays for staff to deliver programs to San Francisco schools. VC operates year round.	ONMS owns building. Maintenance, utilities, etc. funding by GFNMS ORF \$.	No separate gift shop but small number of items sold. \$ goes to NMSF.	10,000	Free	Yes. In addition to hosting field trips, the VC offers field excursions, classroom programs, and holds an annual festival.	Would like to include a real store that could generate enough income to pay for the VC manager.
OCNMS Visitors Center	2002	OCNMS offices and VC located in commercial (GSA) lease space	ONMS PAC \$ \$450K	VC used to be open year round but is now open late May through mid-September. ONMS ORF pays for VC Manager (who is seasonal / part time, with two other jobs at OCNMS - SAC & Volunteer Coordinator) and a seasonal / part time VC staff who works weekends.	ONMS ORF with periodic infusions of ONMS PAC \$	Nothing sold, VC is very small.	6,000 - 8,000	Free	OCNMS works with partner Feiro Marine Life Center to conduct ocean literacy programs at both facilities.	
HIHW Visitors Center	1995	ONMS	ONMS. ONMS also owns the building.	No staff associated only with the VC. HIHW Volunteer Coordinator and Programs Coordinator assist in managing VC and coordinating volunteers.	ONMS	Small number of items sold, \$ goes to NMSF.	10,000	Free	Yes	HIHW also has exhibits at the Whaler's Village and Old Lahaina Courthouse facilities in Lahaina, Maui, funded at least in part by ONMS.
NMSAS Tauese P.F. Sunia Ocean Center	2012	Partnership between ONMS and Territory of AS	Territory of AS contributed \$1.6M (thru HUD grant) for building renovation. ONMS (ORF & PAC) funded office space and exhibits.	Originally had dedicated VC Manager funded by ONMS ORF. Manager left and site cannot afford dedicated VC position; VC responsibilities assigned to Admin staff.	ONMS	NMSAS contract sell gift shop items, \$ goes to NMSF. Facility rental \$ also goes to NMSF.	15,000	Free	Yes, integrated with site education & outreach activities.	
PMNM Mokupapapa Discovery Center	2003	ONMS	ONMS. Facility opened in current location in 2014. Building is owned by private individual.	Six VC staff funded by ONMS through NMSF, including Manager, Volunteer Coordinator, Education Program Specialists, Aquarist, and Event Coordinator. Staff conduct education programs for 8,000 - 10,000 K-12 students annually.	ONMS ORF through NMSF; includes lease, utilities, some maintenance, exhibits, programs.	Nothing sold. \$ from facility rental for events goes to NMSF to support MDC facility and programs.	50,000	Free	No	PMNM also has exhibits at Waikiki Aquarium, Maui Ocean Center, Bishop Museum, HI Volcanoes National Park, and several other locations around the state, some funded at least in part, by ONMS.

Stellwagen Bank NMS: No ONMS visitor center but site has exhibits in at least seven venues scattered throughout the greater Boston area, including four on Cape Cod and at the New England Aquarium in downtown Boston.  
 Monitor NMS: No ONMS visitor center but there is The USS *Monitor* Center within The Mariners' Museum & Park in Newport News, VA. The *Monitor* Center does charge admission. Site also has exhibits at several smaller museums in North Carolina.  
 Gray's Reef NMS: No ONMS visitor center but site has exhibits in at least seven other venues in Georgia and South Carolina.  
 Flower Garden Banks NMS: No ONMS visitor center but the site has exhibits in at least seven venues in Texas and one in Tennessee, as well as a traveling exhibit with a different host each year.  
 Channel Islands NMS: No ONMS visitor center but the site has exhibits in at least eight venues throughout south-central California, including an extensive exhibit at the Channel Islands National Park Visitor Center in Ventura (NPS manages the terrestrial islands surrounded by the NMS).