

*DRAFT Reserve Advisory Council Workplan. This reflects the anticipated work of the Reserve Advisory Council for 2018-2021.*

<b>Council Administration and Operation</b>							
<b>Purpose: Provide support to ONMS and establish an agenda for specific issues, activities, and projects the council intends to address</b>							
<b>TOPIC</b>	<b>GOAL/ DESIRED OUTCOME</b>	<b>ACTIONS</b>	<b>TIMELINE</b>	<b>LEAD RESPONSIBILITY</b>	<b>POTENTIAL PARTNERS</b>	<b>PRIORITY (H,M,L)</b>	<b>OUTCOME/STATUS UPDATE</b>
RAC Chair Summit	Increase awareness of initiatives and activities across system	RAC Chair to report to sanctuary staff and council on meeting topics and findings	As needed	Chair William Aila Jr.	NMSF, HIHWNMS, NMSAS	L	
Update RAC Workplan	Develop RAC actions and priorities for upcoming year	Executive Committee meets to develop workplan and presents plan to full council	Ongoing	Subcommittee chairs, ONMS staff liaisons		H	Review workplan and establish subcommittees at July 19 RAC meeting.
Constituency Representation	RAC members act as a liaison with community and represent constituencies	Bring needs and concerns of community to monument; Inform community of monument priorities, programs, and initiatives	Ongoing	Subcommittee chairs, ONMS staff liaisons	NMSF, HIHWNMS, NMSAS	H	
Governance Structure	Council provides input and is informed on co-management of monument	Council receives updates at RAC meetings	Ongoing	Executive Committee		M	
Site Specific Issues	Council is informed about proposed activities that could affect monument resources	Council receives updates at RAC meetings	Ongoing	ONMS staff liaisons		H	
	Annual focal topic(s) to address	Have at least one meeting per year focusing on the topic(s)	Annually	Subcommittee chairs, executive committee			
	Consider annual opportunity for joint RAC/SAC meeting	Council chairs work together to determine need of meeting and draft agenda.	Annually	Council executive committees	NMSF, HIHWNMS, ONMS staff liaisons		
	ONMS to provide orientation on Charter to new members	ONMS staff provides training orientation and Council handbook	Ongoing	ONMS staff liaisons			

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<b>Member Selection Subcommittee</b>							
<b>Purpose: Provide support and feedback to ONMS regarding selection of new members and leadership seats.</b>							
<b>TOPIC</b>	<b>GOAL/ DESIRED OUTCOME</b>	<b>ACTIONS</b>	<b>TIMELINE</b>	<b>LEAD RESPONSIBILITY</b>	<b>POTENTIAL PARTNERS</b>	<b>PRIORITY (H,M,L)</b>	<b>OUTCOME/STATUS UPDATE</b>
New Member Recruitment	Assist staff in outreach and recruitment for new council members during quarterly recruitment	Members distribute recruitment announcement, recommend community representatives, and solicit applicants	As needed	ONMS Staff	CWG, Friends of groups	H	Recruitment February 2018, closed March 6.
RAC Applicant Review	Provide recommendation to superintendent on seating of new council members	Review applications and provide recommendations. Provide ONMS with completed matrix.	As needed	Subcommittee chairs, ONMS Staff		H	Subcommittee reviewed Spring 2018 applicants.
Consult other Advisory Councils	Utilize successful ways to recruit new members	Members contact other Advisory Council members to learn how they recruit new members and encourage members of the public to apply.	As needed	Subcommittee	ONMS Advisory Councils	M	

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<b>Planning, Evaluation, and Sanctuary Nomination Process Subcommittee</b>				
<b>Purpose: Provide support and recommendations to ONMS-PMNM regarding management planning, evaluation and sanctuary nomination.</b>				
<b>TOPIC</b>	<b>GOAL/ DESIRED OUTCOME</b>	<b>ACTIONS</b>	<b>TIMELINE</b>	<b>Notes</b>
Management Plan	Council provides support for and input on the Monument Management Plan	Gather and synthesize RAC and constituent input on management plan content		
		Assist with coordinating data-gathering on identified topic areas related to the management plan		
		Assist with outreach for the management plan		
Evaluation Capacity-Building	Council provides support for and input on the evaluation program	Support the ongoing development of a systematic evaluation program		
		Encourage PMNM commitment to evaluation as an essential governance function, and support evaluation inreach for the RAC and ONMS staff		
		Liaise with the RAC Education Subcommittee on evaluation-based outreach content		
Policy and Permits	Council is annually updated and informed about policy and permit activities	ONMS presents and summarizes policy and permit activities at RAC meeting	Annually or as needed	
Sanctuary Nomination	Council provides timely support and recommendations to ONMS regarding sanctuary nomination	Conduct research and make recommendations to ONMS regarding a potential national marine sanctuary		
		Conduct outreach for sanctuary nomination		

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Education and Outreach Working Group							
Purpose: Enable effective communication and collaboration to implement/mobilize the monument management plan (draft).							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/ STATUS UPDATE
Community Outreach	Provide input and advice to sanctuary staff on potential community partnerships and engagement opportunities	Recommend community outreach opportunities for staff (e.g. events, festivals, lectures, etc.); Spread the word on events to constituencies; RAC members actively participate in events; Improve PMNM website	Ongoing	Entire Working Group		H	
	Partnerships with organizations with large audience	Create list of organizations we need to reach					
	Increase volunteers						
	Identify potential new stakeholders/expand audience and visitors						
	Expand reach to all islands and expand staff capacity						
Visitors Centers and Partner Facilities	Work with MDC staff to create exhibits and events to increase awareness of PMNM.	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	Ongoing	Chair	USFWS, SOH, OHA	M	
	Work with USFWS staff at James Campbell National Wildlife Refuge to create exhibits and events to increase awareness of PMNM.	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	As Needed	Chair	USFWS	M	
Media Education and Outreach	Council provides input on how to improve medias		Ongoing	Chair		M	

Updated 9/27/2018

Get into Your Sanctuary Day	Participant in GIYSD at MDC	Assist with MDC staff with communicating and interacting with the public	August 4	Hilo-based RAC members		L	
ONMS Education Plan	Gather and synthesize RAC and constituent group input on education plan content		As Needed	Chair		H	
	Assist with coordinating with data-gathering on identified topic areas relating to the education plan		As Needed	Chair		H	
	Science to the classroom	Turn PMNM research into education plans					
ONMS Social Media	Submit RAC member's stories to ONMS "Ocean Inspiration"	Earth Is Blue has included a feature called "Ocean Inspiration." These posts include quotes from National Marine Sanctuary System staff, volunteers, and stakeholders about what inspires them about the ocean. <a href="https://docs.google.com/forms/d/e/1FAIpQLSdYvNaQ-oUpro99I7sgQMvXcM1X5hAHb6RrBPmgR3U6c-tQnw/viewform">https://docs.google.com/forms/d/e/1FAIpQLSdYvNaQ-oUpro99I7sgQMvXcM1X5hAHb6RrBPmgR3U6c-tQnw/viewform</a>	Ongoing	Entire Working Group		M	
	Submit content for PMNM social media	Provide ONMS staff with stories, pictures, and other content to include on PMNM social media platforms	Ongoing			M	
Training and Capacity Building for Students							
Identify Key Messages	Identify outcomes of messages/content						
	Link outcomes to management	Example of content: kumulipo, climate change impacts					

Updated 9/27/2018

Education Trips to PMNM							
Brief the legislator in January							

Brainstorm Purpose Statement:

Research and technology development

Communication

Collaboration to achieve goals

Raising awareness

Inspiring action

Capacity building

Identify means

Mobilize

Inform community/funders/stakeholders/decision makers on importance of resources

Long-term stewardship

Visionary management plan

Dynamic, evolving, adaptive management

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<b>Research Subcommittee</b>							
<b>Purpose: Provide support and recommendations to the ONMS PMNM on scientific, cultural, and historic research.</b>							
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Climate Change	Council provides input and is informed about climate change in PMNM	Define scope of climate change presentation, summaries of climate change related research at RAC meeting	Ongoing			M	
Research Collaborations/Partnerships	Council is informed about partners' and collaborators research activities	Review VA and recommend potential partners	Ongoing			H	
Monitoring technologies	Council is updated and informed about activities and monitoring technologies	Present and summarize monitoring activities at RAC meeting	Ongoing			H	
Research Symposiums	Council assists with Research Symposium	Review abstracts, recommend topics, participate	November 2018			H	
Natural Resource and Science Plan	Council assists toon advise currency	Promote, review plan, ID gaps in the plan				L	
Maritime Heritage Plan	Council assists to advise currency	Review, define MH in context of historical research, ID gaps in the plan					
Native Hawaiian Cultural Resource Plan	Council assists to advise currency	Review plan, ID gaps in the plan					

