

DRAFT Reserve Advisory Council Workplan. This reflects the anticipated work of the Reserve Advisory Council for 2018-2021.

Council Administration and Operation							
Purpose: Provide support to ONMS and establish an agenda for specific issues, activities, and projects the council intends to address							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/STATUS UPDATE
RAC Chair Summit	Increase awareness of initiatives and activities across system	RAC Chair to report to sanctuary staff and council on meeting topics and findings	As needed	Chair William Aila Jr.	NMSF, HIHWNMS, NMSAS	M	
Update RAC Workplan	Develop RAC actions and priorities for upcoming year	Executive Committee meets to develop workplan and presents plan to full council	Ongoing	Subcommittee chairs, ONMS staff liaisons		H	
Constituency Representation	RAC members act as a liaison with community and represent constituencies	Bring needs and concerns of community to monument; Inform community of monument priorities, programs, and initiatives	Ongoing	Subcommittee chairs, ONMS staff liaisons	NMSF, HIHWNMS, NMSAS	H	
Governance Structure	Council provides input and is informed on co-management of monument	Council receives updates at RAC meetings	Ongoing	Executive Committee		M	
Site Specific Issues	Council is informed about proposed activities that could affect monument resources	Council receives updates at RAC meetings	Ongoing	ONMS staff liaisons		H	
	Annual focal topic(s) to address	Have at least one meeting per year focusing on the topic(s)	Annually	Subcommittee chairs, executive committee		M	
	Consider annual opportunity for joint RAC/SAC meeting	Council chairs work together to determine need of meeting and draft agenda.	Annually	Council executive committees	NMSF, HIHWNMS, ONMS staff liaisons	L	
	ONMS to provide orientation on Charter to new members	ONMS staff provides training orientation and Council handbook	Ongoing	ONMS staff liaisons		H	

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Member Selection Subcommittee

Purpose: Provide support and feedback to ONMS regarding selection of new members and leadership seats.

TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/STATUS UPDATE
New Member Recruitment	Assist staff in outreach and recruitment for new council members during quarterly recruitment	Members distribute recruitment announcement, recommend community representatives, and solicit applicants	As needed	ONMS Staff	CWG, Friends of groups	H	Recruitment Winter 2019
RAC Applicant Review	Provide recommendation to superintendent on seating of new council members	Review applications and provide recommendations. Provide ONMS with completed matrix.	As needed	Subcommittee chairs, ONMS Staff		H	
Consult other Advisory Councils	Utilize successful ways to recruit new members	Members contact other Advisory Council members to learn how they recruit new members and encourage members of the public to apply.	As needed	Subcommittee	ONMS Advisory Councils	M	

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Education and Outreach Working Group							
Purpose: Support ONMS-PMNM in connecting people with Papahānaumokuākea and promoting its natural and cultural heritage (draft)							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME /STATUS UPDATE
Community Outreach	Provide input and advice to Monument staff on potential community engagement opportunities.	Identify and recommend community outreach opportunities for staff (events, festivals, lectures, etc.); assist with scoping community engagement.	Ongoing	Entire Working Group	RAC, ONMS Staff, NMSF	H ₁	
	Provide support to community events	RAC members spread the word on events to constituencies, and regularly assist PMNM staff at community events					
	Partnerships with organizations having large audiences	Assist ONMS in identifying and reaching out to key organizations with broad reach and/or new audiences					
	Identify new audiences	Create list of connections/contacts that represent or provide access to new audiences					
	Expand reach to all islands and supplement staff capacity	Work with ONMS staff to identify relevant events					
Visitors Centers and Partner Facilities	Work with MDC staff to create exhibits and events to increase awareness of PMNM.	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	Ongoing	Chair	USFWS, SOH, OHA, NMSF	M	
	Work with potential exhibits at James Campbell National Wildlife Refuge and He'eia to create exhibits and events to increase awareness of PMNM.	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	As Needed	Chair	USFWS, NMSF, NOAA OCM, NERR, Kalaeloa Heritage and Legacy Foundation	L	
Media Education and Outreach	Council provides input on how to improve medias	More coverage, proactively send stories to media from research projects,	Ongoing	Chair	News media, NMSF	H ₁	

		promote Soundscape website, highlight Hawaiian perspective					
Get into Your Sanctuary Day	Participate in GIYSD at MDC	Assist with MDC staff with communicating and interacting with the public	August 2	Hilo-based RAC members	NMSF	L	
ONMS Education and Outreach Plan	Assist with the Education & Outreach Plan	Assist ONMS staff with finalizing and implementing the plan as needed.	As Needed	Chair	NMSF	M	
	Science to the classroom	Turn PMNM research into education plans			NMSF, Barb Mayer		
ONMS Social Media	RAC member's stories are featured in ONMS "Ocean Inspiration"	Submit Councilmembers' stories. Earth Is Blue feature "Ocean Inspiration." includes quotes from National Marine Sanctuary System staff, volunteers, and stakeholders about what inspires them about the ocean.	Ongoing	Entire Working Group	NMSF	M	
	Provide ONMS staff with content for PMNM social media	Submit stories, pictures, and other content to include on PMNM social media platforms	Ongoing		NMSF	M	
Training and Capacity Building for Students and Teachers	Students Sharing	Work with Kupu, Chaminade, HPU, HIMB	Ongoing		NMSF		
Volunteers	Robust volunteer resources for ONMS	Work with ONMS staff to identify areas where volunteers are needed, and assist with ongoing recruitment					
Identify Key Messages	Identify outcomes of messages/content	Develop messages for key target groups		Entire working group	NMSF		
	Link outcomes to management	Example of content: kumulipo, climate change impacts					
Education Trips to PMNM						M	

Updated 3/13/2019

Brief the legislator in January							
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Brainstorm Purpose Statement:

Research and technology development

Communication

Collaboration to achieve goals

Raising awareness

Inspiring action

Capacity building

Identify means

Mobilize

Inform community/funders/stakeholders/decision makers on importance of resources

Long-term stewardship

Visionary management plan

Dynamic, evolving, adaptive management

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Research Subcommittee							
Purpose: Provide support and recommendations to the ONMS PMNM on scientific, cultural, and historic research.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME /STATUS UPDATE
Climate Change	Council provides input and is informed about climate change in PMNM	Define scope of climate change presentation, summaries of climate change related research at RAC meeting	Ongoing				
Research Collaborations/Partnerships	Council is informed about partners' and collaborators research activities	Review VA and climate change related research, recommend potential partners. Coral Data Archive Group	Ongoing		Coral Data Archive Group		
	Identify research areas of collaboration with SAC	Review cetacean and mesophotic research across archipelago. Hold joint research meeting.	Ongoing		SAC		
Monitoring technologies	Council is updated and informed about activities and monitoring technologies	Present and summarize monitoring activities at RAC meeting	Ongoing				
Research Symposia	Council assists with Research Symposia	Review abstracts and outcomes as they relate to MMP	Ongoing		MMP, Eval, Subcommittees		
Natural Resource and Science Plan	Update Council annually on current implementation	Promote, review plan, ID gaps in the plan					
Maritime Heritage Plan	Update Council annually on current implementation	Review, define MH in context of historical research, ID gaps in the plan					
Native Hawaiian Cultural Resource Plan	Update Council annually on current implementation	Review plan, ID gaps in the plan					
Bridge Science And Education	Communicate research topics to the public	Use Soundscape research methods and data to educate public. Develop outreach materials.	Ongoing		DoD, Stakeholders, Ed. & Outreach WG		

*Address: How all relate to adaptive management and MMP

*DRAFT NWHI CRE Reserve Advisory Council and HIHWNM Sanctuary Advisory Council Workplan.
This reflects the anticipated work of the Advisory Councils for 2018-2021.*

Joint RAC/SAC Working Group							
Purpose: The purpose of this joint working group between HIHWNM Sanctuary Advisory Council (SAC) and Northwest Hawaiian Islands Coral Reef Ecosystem Reserve Advisory Council (RAC) is to find commonality between the two sites and collaborate/coordinate with joint efforts moving forward to support both sites.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/ STATUS UPDATE
Examine Capacity Building Across Councils	Collaborate on various projects which benefit both Councils	<ul style="list-style-type: none"> Develop funding strategy Create list of funding sources (donors/grants) 	Ongoing		NMSF	M	
	Utilize work plans to guide projects	Share Council work plans to identify overlap	2019	RAC and SAC	ONMS Staff	H	
	Determine overlapping research	Hold joint meeting with research staff	2019	SAC research team	ONMS Staff, Monument Staff, Sanctuary Staff	H	
Joint Discovery Center and Partner Facilities	Identify community support for possible joint discovery center	Conduct market research to determine needed operations budget	Ongoing		NMSF	M	
	Work with MDC staff to create exhibits and events to increase awareness of PMNM and HIHWNMS.	<ul style="list-style-type: none"> Provide input on key messages and target audiences Create a list of partner facilities that PMNM/HIHWNMS could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/HIHWNMS/ONMS. 	Ongoing	RAC members	USFWS, SOH, OHA, NMSF	M	
	Work with Maui Visitors Center staff to create exhibits and events to increase awareness of PMNM and HIHWNMS.		Ongoing	SAC members	SOH, NMSF	M	
	Work with USFWS staff at James Campbell National Wildlife Refuge to create exhibits and events to increase awareness of PMNM/HIHWNMS.		As Needed	RAC members	USFWS, NMSF, NOAA Coastal Management, NERR He'eia, Kalaeloa Heritage and Legacy Foundation	M	

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Planning, Evaluation, and Sanctuary Nomination Process Subcommittee

Purpose: Provide support and recommendations to ONMS-PMNM regarding management planning, evaluation and sanctuary nomination.

TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	Notes
Management Plan	Council provides support for and input on the Monument Management Plan	Gather and synthesize RAC and constituent input on management plan content		
		Assist with coordinating data-gathering on identified topic areas related to the management plan		
		Assist with outreach for the management plan		
Evaluation Capacity-Building	Council provides support for and input on the evaluation program	Support the ongoing development of a systematic evaluation program		
		Encourage PMNM commitment to evaluation as an essential governance function, and support evaluation inreach for the RAC and ONMS staff		
		Liaise with the RAC Education Subcommittee on evaluation-based outreach content		
Policy and Permits	Council is annually updated and informed about policy and permit activities	ONMS presents and summarizes policy and permit activities at RAC meeting	Annually or as needed	
Sanctuary Nomination	Council provides timely support and recommendations to ONMS regarding sanctuary nomination	Conduct research and make recommendations to ONMS regarding a potential national marine sanctuary		
		Conduct outreach for sanctuary nomination		