

DRAFT Reserve Advisory Council Workplan. This reflects the anticipated work of the Reserve Advisory Council for 2018-2021.

Council Administration and Operation							
Purpose: Provide support to ONMS and establish an agenda for specific issues, activities, and projects the council intends to address							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/STATUS UPDATE
RAC Chair Summit	Increase awareness of initiatives and activities across system	RAC Chair to report to sanctuary staff and council on meeting topics and findings	As needed	Chair William Aila Jr.	NMSF, HIHWNMS, NMSAS	M	
Update RAC Workplan	Develop RAC actions and priorities for upcoming year	Executive Committee meets to develop workplan and presents plan to full council	Ongoing	Subcommittee chairs, ONMS staff liaisons		H	
Constituency Representation	RAC members act as a liaison with community and represent constituencies	Bring needs and concerns of community to monument; Inform community of monument priorities, programs, and initiatives	Ongoing	Subcommittee chairs, ONMS staff liaisons	NMSF, HIHWNMS, NMSAS	H	
Governance Structure	Council provides input and is informed on co-management of monument	Council receives updates at RAC meetings	Ongoing	Executive Committee		M	
Site Specific Issues	Council is informed about proposed activities that could affect monument resources	Council receives updates at RAC meetings	Ongoing	ONMS staff liaisons		H	
	Annual focal topic(s) to address	Have at least one meeting per year focusing on the topic(s)	Annually	Subcommittee chairs, executive committee		M	
	Consider annual opportunity for joint RAC/SAC meeting	Council chairs work together to determine need of meeting and draft agenda.	Annually	Council executive committees	NMSF, HIHWNMS, ONMS staff liaisons	L	
	ONMS to provide orientation on Charter to new members	ONMS staff provides training orientation and Council handbook	Ongoing	ONMS staff liaisons		H	

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Member Selection Subcommittee							
Purpose: Provide support and feedback to ONMS regarding selection of new members and leadership seats.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/STATUS UPDATE
New Member Recruitment	Assist staff in outreach and recruitment for new council members during quarterly recruitment	Members distribute recruitment announcement, recommend community representatives, and solicit applicants	As needed	ONMS Staff	CWG, Friends of groups	H	Recruitment Winter 2019
RAC Applicant Review	Provide recommendation to superintendent on seating of new council members	Review applications and provide recommendations. Provide ONMS with completed matrix.	As needed	Subcommittee chairs, ONMS Staff		H	
Consult other Advisory Councils	Utilize successful ways to recruit new members	Members contact other Advisory Council members to learn how they recruit new members and encourage members of the public to apply.	As needed	Subcommittee	ONMS Advisory Councils	M	

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Planning, Evaluation, and Sanctuary Nomination Process Subcommittee				
Purpose: Provide support and recommendations to ONMS-PMNM regarding management planning, evaluation and sanctuary nomination.				
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	Notes
Management Plan	Council provides support for and input on the Monument Management Plan	Gather and synthesize RAC and constituent input on management plan content		
		Assist with coordinating data-gathering on identified topic areas related to the management plan		
		Assist with outreach for the management plan		
Evaluation Capacity-Building	Council provides support for and input on the evaluation program	Support the ongoing development of a systematic evaluation program		
		Encourage PMNM commitment to evaluation as an essential governance function, and support evaluation inreach for the RAC and ONMS staff		
		Liaise with the RAC Education Subcommittee on evaluation-based outreach content		
Policy and Permits	Council is annually updated and informed about policy and permit activities	ONMS presents and summarizes policy and permit activities at RAC meeting	Annually or as needed	
Sanctuary Nomination	Council provides timely support and recommendations to ONMS regarding sanctuary nomination	Conduct research and make recommendations to ONMS regarding a potential national marine sanctuary		
		Conduct outreach for sanctuary nomination		

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Education and Outreach Working Group							
Purpose: Support ONMS-PMNM to bring Papahānaumokuākea Marine National Monument & World Heritage Site to inspire people to care for and protect its natural history, cultural and maritime heritage.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME /STATUS UPDATE
Community Outreach	Provide input and advice to sanctuary staff on potential community partnerships and engagement opportunities. Partnerships with organizations with large audience	Recommend community outreach opportunities for staff (e.g. events, festivals, lectures, etc.); Spread the word on events to constituencies; RAC members actively participate in events; Improve PMNM website	Ongoing	Entire Working Group	RAC, ONMS Staff, NMSF	H ₁	
		Create list of organizations we need to reach. Determine how active we are with these groups.					
		Identify potential new stakeholders/expand audience and volunteers					Create list of connections/contacts
	Reenergize Science to Classroom	Turn PMNM research into education programs			NMSF, Barb Mayer		
	Student Sharing Program	Collaborate with ONMS staff to train college-aged students to give presentations on PMNM	Ongoing	Entire Working Group	Work with Kupu, Chaminade HPU, HIMB	L	
	Brief the Legislature in January	RAC members provide legislators with updated information on PMNM	Annually		RAC, NMSF		
	Expand reach to all islands and expand staff capacity	Create a PMNM presence on each main Hawaiian island and Midway Atoll	Ongoing		RAC, ONMS Staff, NMSF		
Visitors Centers and Partner Facilities	Support MDC staff	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	Ongoing	Chair	USFWS, SOH, OHA, NMSF	H	
		Support Get Into Your Sanctuary Day	August 4	Hilo-based RAC members	NMSF	L	

	Work with USFWS staff at James Campbell National Wildlife Refuge to create exhibits and events to increase awareness of PMNM.	Provide input on key messages and target audiences; Create a list of partner facilities that PMNM could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/ONMS.	As Needed	Chair	USFWS, NMSF, NOAA OCM, NERR He'eia, Kalaeloa Heritage and Legacy Foundation	M	
	Oahu Discovery Center	Support the development of a discovery center on Oahu.	Ongoing	Entire Working Group	NMSF	H	
Media	Council provides input on media content and delivery	More coverage, proactively send stories to media from research projects, promote Soundscape website, highlight Hawaiian perspective	Ongoing	Entire Working Group	News media, NMSF	H ₁	
	Submit RAC member's stories to ONMS "Ocean Inspiration"	Earth Is Blue has included a feature called "Ocean Inspiration." These posts include quotes from National Marine Sanctuary System staff, volunteers, and stakeholders about what inspires them about the ocean.	Ongoing	Entire Working Group	NMSF	M	
	Submit content for PMNM social media	Provide ONMS staff with stories, pictures, and other content to include on PMNM social media platforms					
	Identify key messages. Identify outcomes of messages/content	Develop messages for key target groups					
ONMS Education and Outreach Plan	Support ONMS as needed	Gather and synthesize RAC and constituent group input on education plan content	As Needed	Chair	NMSF	H	

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Research Subcommittee							
Purpose: Provide support and recommendations to the ONMS PMNM on scientific, cultural, and historic research.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/ STATUS UPDATE
Climate Change	Council provides input and is informed about climate change in PMNM	Define scope of climate change presentation, summaries of climate change related research at RAC meeting	Ongoing				
Research Collaborations/Partnerships	Council is informed about partners' and collaborators research activities	Review VA and climate change related research, recommend potential partners. Coral Data Archive Group	Ongoing		Coral Data Archive Group		
Monitoring technologies	Council is updated and informed about activities and monitoring technologies	Present and summarize monitoring activities at RAC meeting	Ongoing				
Research Symposia	Council assists with Research Symposia	Review abstracts and outcomes as they relate to MMP	Ongoing		MMP, Eval, Subcommittees		
Natural Resource and Science Plan	Update Council annually on current implementation	Promote, review plan, ID gaps in the plan					
Maritime Heritage Plan	Update Council annually on current implementation	Review, define MH in context of historical research, ID gaps in the plan					
Native Hawaiian Cultural Resource Plan	Update Council annually on current implementation	Review plan, ID gaps in the plan					

*Address: How all relate to adaptive management and MMP

*DRAFT NWHI CRE Reserve Advisory Council and HIHWNM Sanctuary Advisory Council Workplan.
This reflects the anticipated work of the Advisory Councils for 2018-2021.*

Joint RAC/SAC Working Group							
Purpose: The purpose of this joint working group between HIHWNM Sanctuary Advisory Council (SAC) and Northwest Hawaiian Islands Coral Reef Ecosystem Reserve Advisory Council (RAC) is to find commonality between the two sites and collaborate/coordinate with joint efforts moving forward to support both sites.							
TOPIC	GOAL/ DESIRED OUTCOME	ACTIONS	TIMELINE	LEAD RESPONSIBILITY	POTENTIAL PARTNERS	PRIORITY (H,M,L)	OUTCOME/ STATUS UPDATE
Examine Capacity Building Across Councils	Collaborate on various projects which benefit both Councils	<ul style="list-style-type: none"> Develop funding strategy Create list of funding sources (donors/grants) 	Ongoing		NMSF	M	
	Utilize work plans to guide projects	Share Council work plans to identify overlap	2019		ONMS Staff	H	
	Determine overlapping research	Hold joint meeting with research staff	2019		ONMS Staff, Monument Staff, Sanctuary Staff	H	
Joint Discovery Center and Partner Facilities	Identify community support for possible joint discovery center	Conduct market research to determine needed operations budget	Ongoing		NMSF	M	
	Work with MDC staff to create exhibits and events to increase awareness of PMNM and HIHWNMS.	<ul style="list-style-type: none"> Provide input on key messages and target audiences Create a list of partner facilities that PMNM/HIHWNMS could work on partnerships/MOU with to provide potential exhibits, education, outreach, or messaging about PMNM/HIHWNMS/ONMS. 	Ongoing	RAC members	USFWS, SOH, OHA, NMSF	M	
	Work with Maui Visitors Center staff to create exhibits and events to increase awareness of PMNM and HIHWNMS.		Ongoing	SAC members	SOH, NMSF	M	
	Work with USFWS staff at James Campbell National Wildlife Refuge to create exhibits and events to increase awareness of PMNM/HIHWNMS.		As Needed	RAC members	USFWS, NMSF, NOAA Coastal Management, NERR He'eia, Kalaeloa Heritage and Legacy Foundation	M	