MEDIA ADVISORY
FOR IMMEDIATE RELEASE
March 30, 2018

CONTACT
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International Rama Exhibition opens at NOAA’s Mokupāpapa Discovery Center

On Wednesday, April 4, 2018, members of the media are invited to NOAA’s Mokupāpapa Discovery Center for the Hilo opening of The Rama Exhibition: A Journey of Art and Soul for the Earth, an international traveling exhibition on endangered species. Painted over the course of five years by Rama the Elephant at the Oregon Zoo, and detailed over eleven years by Waimea ecocultural and conservation artist Calley O’Neill, the paintings feature endangered and threatened wildlife from around the world with a focus on Hawaiian species and ecosystems. The Rama Exhibition premiered at the 2016 International Union for Conservation of Nature World Conservation Congress in Honolulu, and Mokupāpapa is very grateful to host this world-class exhibition in Hilo. The artist will be on site and available for interviews.

RSVP to Andy Collins at (808) 294-5556 or Andy.Collins@noaa.gov by noon on Monday, April 2.

What
Opening of The Rama Exhibition, an international traveling exhibit on endangered species

When
Wednesday, April 4, 2018, 4:00–7:00 PM

Where
Mokupāpapa Discovery Center
76 Kamehameha Avenue
Hilo, Hawaii 96720

Who
• Calley O’Neill, Waimea artist, conservationist and visionary designer
• Andy Collins, NOAA education coordinator for Mokupāpapa Discovery Center

Visuals
• Paintings and tapestries are a collaboration by Rama the Elephant and artist Calley O’Neill
• Various exhibits at Mokupāpapa Discovery Center

Papahānaumokuākea is cooperatively managed to ensure ecological integrity and achieve strong, long-term protection and perpetuation of Northwestern Hawaiian Island ecosystems, Native Hawaiian culture, and heritage resources for current and future generations. Four co-trustees - the Department of Commerce, Department of the Interior, State of Hawai‘i and the Office of Hawaiian Affairs - protect this special place. Papahānaumokuākea Marine National Monument was inscribed as the first mixed (natural and cultural) UNESCO World Heritage Site in the United States in July 2010. For more information, please visit www.papahanaumokuakea.gov.